



### How is the CTi Hallmark System Installed?

1. The original concrete is repaired and cleaned to accept the Hallmark System.
2. A base coating of acrylic cement is then placed over the entire surface covering any imperfections and creating the color for the grout lines.
3. The pattern is placed over the base coat.
4. The main texture coat is applied giving the Hallmark System a relief of tile, brick, etc.
5. Highlight colors are added to provide a realistic look and depth to the system.
6. The pattern is revealed in the "unveiling".
7. A final acrylic enamel sealer is applied that makes the system impervious to salt, mold, mildew and other elements that deteriorate concrete. The CTi Hallmark System also achieves a chemical bond with the original surface to provide a strong, long lasting finish.



CONCRETE  
IS OUR CANVAS



THE FAMOUS CTi  
HALLMARK SYSTEM



Concrete Technology Incorporated

"BRINGING DESIGN AND BEAUTY  
TO CONCRETE"

# Imagine...HAS SO MANY Possibilities WITH CTi



The word had so many possibilities with CTi. Whether it's resurfacing a driveway, patio, pool deck, walkway, or garage, CTi has the answer for you. CTi offers an endless array of colors, textures, and patterns that gives your home a look of natural stone, brick, slate, marble or any one of the endless choices provided. CTi also provides superior protection for your concrete while allowing for easy clean-up.



CTi provides tough, durable coatings for driveways, patios, pool decks, walkways, balconies, spa areas, floors inside the home and even vertical walls. The CTi Hallmark System is the perfect protection against common concrete enemies like freezing & thawing, fading, salts & alkalis, stains, and heat.

Beautiful, yet tough, the CTi Hallmark System can give your home a look that's as distinctive as your imagination and personality. Looks such as tile, flagstone and brick are provided for a fraction of the cost in most cases. Ask your CTi Dealer how we can bring Design and Beauty to your concrete.



YOUR AUTHORIZED DEALER



CTi's versatility, beauty and durability provides the perfect finish for almost anywhere in or around the home. The CTi System is a tough, durable floor that is easier to maintain than most industry products, is twice the strength of concrete and keeps its deep, rich beauty for years.

CTi products are only installed by factory trained CTi Dealers. Call today so we can show you all the ways we can make your concrete beautiful.